



Sponsorship Opportunities

Background

Covert Wake Jam is Vancouver's premier sanctioned wakeboard tournament, attracting amateurs and professionals from across the province. 2007 was its first year, and due to the immense popularity, Water Ski and Wakeboard BC asked the Vancouver Water Ski Club to repeat the event in 2008 as the BC Wakeboard Provincials. We have subsequently decided to host it every two years, and 2010 will be the next big event!

Event Details

July 30 – August 1, 2010

Hosted by the Vancouver Water Ski Club – Bedwell Bay (on the back side of Belcarra Park, up Indian Arm directly across the water from Deep Cove)

Access via regular barge return trips from the government dock in Deep Cove.

Exposure

Competitors: 50-80

Direct spectators: 200-350

Non direct spectators: 400-800

Sponsor logos will be displayed on the event website (<http://www.covertwakejam.com>), on posters to be put up in the community and local shops, and on event t-shirts. Any other print, radio, or TV exposure will include sponsor logos and/or mentions.

Additional exposure will be through the Water Ski and Wakeboard BC website and sponsors' email distribution lists.

Competitors will come from all over the province, and the majority of spectators will be from the Greater Vancouver area. The demographic is varied, as a number of the attendees are young and will be attending the event with their parents. Most of the competitors fall into the 15-35 age group.

Previous Event Sponsors

We have had numerous sponsors in the past, including the following (in no particular order):

Coors Light

Mastercraft Tournament Boats

Committed Board Shop

The BoardRoom Board Shop

Hyperlite Wake Mfg.

Ronix Wakeboards

XCEL Westsuits

Dbot5 Wakeboard Tower Accessories

ICHOR Wakeboard Towers and Accessories

Kindred Construction

M & M Meats

KINeSYS Performance Sunscreen

Liquid Force CWB
O'Neill
Sector9 Skateboards

Comox Valley Insurance
SBC Wakeboard Magazine
Volcom

Rider Lineup

In addition to amateur divisions, the event also includes the pros, who provide awe-inspiring tricks for the spectators.

Prior event pros included Justin Anderson, James Balzer, Matt Bibby, Tanner Champion, Chris Dunn, Daniel Dyck, Dan Elliott, Jessie Finestone, Kurt Jesson, Gordie Lehane, Dustin O'Ferrell, Evan Park, Justin Pineau, Jordy Stubbs, Matt Tyson, and Alex Shanks.

Sponsorship Levels

PREMIER: \$1000 in cash or \$1500 in product
Logo on event t-shirts, web and print materials
Tent space at event (must be manned during main event hours)
Premium banner location at site
Audio mention during event

SHOWCASE: \$250 - \$1000 in cash or \$400 - \$1500 in product
Logo on event t-shirts, web and print materials
Banners on site
Audio mention during event

SUPPORTER: up to \$250 in cash or \$400 in product
Logo on web
Audio mention during event

Note that large product items for any event may be chosen to sell at a silent auction to help fund the event. If so, sponsor names will be easily associated with products. Other product will be used as prizes.

Web Site

The event website is <http://www.covertwakejam.com>. Links to it will be available through the Vancouver Water Ski Club site (<http://www.vwsc.org>), Water Ski and Wakeboard BC (<http://www.wswbc.org>), and Committed Board Shop (<http://www.committedboardshop.com>).

Deadline

Confirmation of sponsorship must be received by Wednesday June 30 to include logos on t-shirts and other printed materials.

Contacts

For more information on sponsorship opportunities, contact any of the following people:

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